

version 1.1 - December 18<sup>th</sup>, 2025

In addition to Gandi's [General Terms and Conditions](#) for domain name registration, the registration and use of a .商标 domain name implies the acceptance of and compliance to the present special conditions contained herein.

All Your legal information and contracts can be viewed at any time via Our [website](#). Capitalized terms have the definition attributed to them in Our [General Terms and Conditions](#) of Domain Name Registration. Specifically, "You" refers to the owner of the domain name, and "We" designates Gandi.

### **Section .商标.1. Trustee authority and Registry**

.商标(.xn--c3r694b) is a generic Top-Level-Domain (gTLD) which means "trademark" in Chinese. The following diagram presents the various parties involved for the .商标 TLD:

- Trustee Authority :  
ICANN : <http://www.icann.org>
- Registry technical operator :  
Internet DotTrademark Organisation Limited : <https://英文.管理机构.商标>

- Registry :  
Internet DotTrademark Organisation Limited : <https://英文.管理机构.商标>

- Registrar :  
Gandi : <http://gandi.net>

You can view the information and special rules of each party involved by clicking on the respective links.

### **Section .商标.2. Registration terms and conditions**

When You apply to register a .商标 domain name, You acknowledge that You have fully understood and You have full knowledge of, and that You agree to abide by all the rules and specific conditions of .商标 domain names, as defined by ICANN and Internet DotTrademark Organisation Limited and which may be viewed at the following pages:

- Registration rules: <https://英文.管理机构.商标/category/policy>
- ICANN consensus policies: <https://www.icann.org/en/contracted-parties/consensus-policies>

These contracts bind You to the .商标 Registry. The special conditions contained herein do not replace these rules but rather form part of them. You acknowledge to have fully understood and to have accepted these rules on Our website.

The contract between ICANN and the .商标 Registry is available at the following address:  
[www.icann.org/en/about/agreements/registries/xn--c3r694b](http://www.icann.org/en/about/agreements/registries/xn--c3r694b)

### **Section .商标.3. Special requirements**

.商标 special requirements are available at:  
<http://www.gandi.net/domain/xn--c3r694b/info>

### **Eligibility conditions**

.商标 domain name are open to all registered trademark holders, whether individuals or legal entities. Gandi does not allow .商标 domain name registrations to be based solely on trademark filings.

You shall be responsible for maintaining that the registered trademark used for the .商标 domain name registration is valid and in effect.

The following trademarks are eligible:

- Word marks
- Word and figurative marks
- Figurative marks with identifiable text
- The characters must be in Chinese (Simplified or Traditional) composed of Latin characters from a to z and Arabic numerals from 0 to 9
- Characters such as "@" and "&" reproduced in a trademark must be replaced by hyphens; spaces in a trademark may be omitted or replaced by hyphens.

Owners of an identical or substantially identical trademark are eligible to register a .商标 domain name that corresponds to their trademark; in such cases, the registration application will be processed in accordance with the requirements described below, as detailed in the Registry's launch policies.

In the event that a trademark is initially owned by one or more owners, companies, or organizations, the co-owners must designate one of them as the domain name registrant. The rights to the domain will be divided equally among the co-owners.

### **Registration Process**

#### **a) Naming Requirements**

##### **1. Trademark-Based Registration Applications:**

The following domain names will be considered acceptable:

- Domain names that reproduce the trademark exactly as it appears in the registration certificate ;
- A domain name that reproduces only part of the trademark as it appears in the registration certificate (e.g., sushi shop: sushi).

The character sequence must be reproduced in the same order as it appears on the registration certificate.

If the registration certificate does not clearly reflect the sequence, the registration application will be transferred to a dedicated team within the .商标 Registry, which will conduct an independent search to determine the character order. This search may include reviewing the applicant's website.

## 2. Registration reproducing the trademark and a particle or a particle and a trademark:

The domain name for which you are requesting registration may consist of a combination of a trademark and a particle as indicated below, provided that each part is complete and intelligible in light of the registration certificate.

Acceptable particles are:

- a place name as indicated in the appendix to the Registry policies available here: <https://英文.管理机构.商标/category/policy>,
- the name of an administrative region or geographical area that are places accepted by the Registry in its Appendix 1, corresponding good and services according to the "Nice Classification",
- the name of the trademark owner,
- a trade name or the description of the business conducted by the natural or legal person that forms part of the trademark owner's name.

Hyphens can only be used to replace symbols such as "&" and "@" or to link the brand name to a particle.

During registration, you will be asked to submit supporting documents to Gandi, which we will then forward to the Registry via a platform.

### b) Required Supporting Documents

Applications for .商标 registration based on a registered trademark require the following documents:

- a scanned copy of proof of identity, including but not limited to a business registration certificate (Kbis) less than three months old, or a copy of your identity document (passport, national identity card).
- a scanned copy of your trademark registration certificate, including but not limited to proof of renewal, transfer, or variation.
- a scanned copy of the .商标 registration agreement.

### c) Use of Proof of Registration

If the required supporting documents have been lost or destroyed by their owner or cannot be provided for legitimate reasons, you may submit other legally valid documents as proof of registration, including, but not limited to, documents accessible from the databases of intellectual property rights registration offices accepted by the Registry (see Appendix 1 of the Registry's policies for a detailed list).

### d) Required Translation of Supporting Documents

If any of the required supporting documents are not in Chinese or English, the Registry may request a translation of these documents and any other evidence it deems necessary.

### e) Specific Obligations Regarding the Use of .商标

You acknowledge and agree that if you activate your .商标 domain name for an active website, that website must be legal, must not contain any fraudulent content, and must be consistent with the information available on your registration certificate.

If it turns out that this is not the case, or if the site is used for illegal content, or if you are guilty of counterfeiting or engage in unfair competition or parasitic behavior by creating a risk of confusion among consumers, or if your site proves detrimental to public order,

you will be fully responsible for such actions, which you acknowledge having accepted. The Registry may then send you a notification or deactivate, suspend, or delete your domain name.

If the Registry discovers that the registered trademark used for the .商标 domain name registration is no longer valid due to failure to renew its validation in accordance with the requirements of the designated places, a notification will be sent to You and the relevant domain name will be placed in "server hold" status (prohibited from resolving, renewal, update and transfer). The relevant domain name will only be removed from "server hold" status provided that You submit proof of a valid registered trademark to the Registry is validated.

## Section .商标.4. Reserved names and premium domain names

Some words are reserved or prohibited, in particular (specification 5. schedule of reserved names):

<http://www.icann.org/en/about/agreements/registries/xn--czr694b> (specification 5. schedule of reserved names)

### The following domain names are prohibited from being registered by the Registry:

- Domain names that do not reproduce the registered trademark exactly or with a particle (including, but not limited to, the goods and services designated in the trademark registration or goods and services belonging to a similar class).
- Names that are identical or similar to the names of flags, logos, national, regional, or administrative anthems of a country.
- Words or phrases whose use is prohibited by ICANN for registration, including the names of international organizations or institutions, the International Olympic Committee, the International Red Cross, the International Red Crescent Movement, and international intergovernmental organizations. (4) Names prohibited by the laws and regulations of the applicant's domicile;
- Names that the Registry considers likely to cause conflict or negative social repercussions in the political, economic, cultural, and religious spheres;
- Names that the Registry rejects at its discretion.

For pre-registration requests, if the domain name you pre-registered is a "premium" domain name, your request will be marked as "error" and you will be notified by email. You will then have the option to either pay the additional fees applicable to "premium" domain names to validate your registration request or cancel your request. Please note that if you have not contacted our customer service and paid the additional fees applicable to "premium" domain names, your registration request will not be sent to the Registry.

## Section .商标.5. Registration term

The registration term is from 1 to 10 years for requests made during the renewal. Upon registration the registration term is ten (10) years. To avoid any deactivation of the domain name, the renewal must be paid and funds cleared **before the Expiration date**.

## Section .商标.6. Pricing

Our prices may be viewed at:

<https://www.gandi.net/domain/price/detail/xn--czr694b>

"Premium" domain names are subject to specific prices as displayed on Our interface during Your order.

## **Section .商标.7. Storage of contact information**

You consent to the collection, use, copying, distribution, publication, including in the Registry's public [Whois](#) database if applicable, modification and any other processing of Your personal data by the Registry, its technical operator and their agents and representatives for the purpose of providing Registry services as defined in the contract between the Registry and ICANN and in accordance with the Registry's personal data processing policy.

## **Section .商标.8. Dispute resolution policy**

The Registry has adopted the ICANN dispute resolution procedures UDRP (Uniform Dispute Resolution Policy) and URS (Uniform Rapid Suspension System) for .商标 domains, that **You agree fully abide by**. Disputes in relation to .商标 domain names will be handled by the Asian Domain Name Dispute Resolution Center (ADNDRC).

**Article 51 :** *"If a third-party raises a dispute concerning the eligibility requirements as stated in Chapter 3, such dispute shall be submitted to the Asian Domain Name Dispute Resolution Centre (ADNDRC) for resolution in accordance with the DotTrademark Eligibility Disputes Resolution Policy."*

You may view general documentation on the UDRP procedure at the following addresses:

- ICANN domain name dispute resolution policies:  
<https://www.icann.org/resources/pages/dndr-2012-02-25-en>
- UDRP Explanations:  
<https://www.icann.org/resources/pages/dndr-2012-02-25-en-udrp>
- UDRP Guidelines:  
<https://www.icann.org/resources/pages/help/dndr/udrp-en>
- Rules: <http://www.icann.org/dndr/udrp/uniform-rules.htm>
- Dispute Resolution Service Providers:  
<https://www.icann.org/resources/pages/providers-6d-2012-02-25-en>

The URS rules are available at the following page:  
<https://www.icann.org/urs-en>

## **Section .商标.9. Transfer (change of Registrar)**

The transfer-in process may be initiated on Our Interface. Before requesting the transfer of the domain, please make sure :

- You have the domain's authorization code associated with the domain name (supplied by Your current Registrar, via the owner account or the administrative contact),
- Your domain name does not have a TransferProhibited status,
- Your domain name does not expire under 15 days (We recommend that You start the transfer request at least 1 month prior to its Expiration),
- Your domain name was created at least 60 days prior to the request,
- Your domain name has not been transferred within the last 60 days.

The transfer's completion requires Your confirmation (by e-mail) and can only take place after the .商标 Registry has examined and approved the proof of transfer of the underlying trademark registration issued by a recognized intellectual property organisation of the relevant designated place, or the transfer is between two parties who own registrations in respect of identical trademarks. The new domain name registrant must also submit

domain name registration information which is in compliance with this registration agreement .

If the old registrar does not provide the necessary information for the transfer within 5 days of the request, the acquiring registrar may request the Registry to process the change.

After the change of registrar, the registrant must immediately pay the acquiring registrar the domain name registration fees for one year. The domain name registration period is therefore extended by one year. This provision does not apply to a change of reseller.

## **Section .商标.10. Ownership change**

The ownership change process is not available on Our Interface. Any change to the registrant particulars of a registrant. It shall require the submission of supporting evidence and the approval of the Registry or the accredited Registrars.

The owner change of a domain name does not change the domain's expiration date.

## **Section .商标.11. Deletion process**

**Upon the Expiration of the domain**, We suspend (Hold) the domain name for 45 days, during which time all associated technical services are deactivated. Late renewal at normal price is possible during this period.

Then the domain goes into Redemption Period for an additional 30 days, and all associated technical services are deactivated. It can only be restored during this period in accordance with the terms and conditions described on Our website and/or as communicated by Our customer service department.

If the domain is neither renewed nor restored within these deadlines, the Registry shall place the domain on "Pending Delete" status for several days, and then delete the domain name, which will become available for registration on a "first-come first-served" basis.

## **Section .商标.12. Registrant representations and guarantees**

You agree to provide and maintain accurate, reliable and up-to-date personal contact information. Failing to do so, the Registry may delete Your domain name.

You agree to promptly provide the relevant accurate information and evidence (via Gandi or Your reseller) to the Registry and make corresponding amendments. If any of the supporting information submitted in relation to the registration of a domain name changes at any time subsequent to the registration of the domain name, including but not limited to circumstances such as : if the trademark registration has been renewed; or if the trademark application has been rejected or the trademark registration has been invalidated, canceled, abandoned, varied or has expired, You shall promptly inform the Registry and provide the relevant accurate information and proof to substantiate the continued validity of the relevant trademark, but upon failing to do so, the Registry shall have the discretion to cancel the domain name registration.

You shall be responsible for maintaining that the registered trademark used for the domain name registration is valid and in effect. If the Registry discovers that the registered trademark used for the domain name registration is no longer valid due to failure to renew its validation in accordance with the requirements of the designated places, a notification will be sent to You and the relevant

domain name will be placed in “server hold” status (prohibited from resolving, renewal, update and transfer). The relevant domain name will only be removed from “server hold” status if You submit proof of a valid registered trademark to the Registry is validated.

Acceptable documents are a registration or renewal certificate issued by an intellectual property office, whether territorial, national, or regional (excluding provinces and cities), or from a member state party to the Madrid Protocol. The list of accepted offices is available in the Registry Policies. This list may be updated over time, which you acknowledge and accept.

In any case, You acknowledge and agree that distributing malware, abusively operating botnets, phishing, piracy, trademark or copyright infringement, fraudulent or deceptive practices, counterfeiting or otherwise engaging in activity contrary to applicable law are expressly prohibited. Failing to comply with this provision, You expose Yourself to the suspension of Your domain name, in addition to the prosecution for the prejudice caused to third parties and to the penalties mentioned under applicable law.

You commit Yourself that You shall be responsible for meeting the applicable indemnity obligation vis-a-vis the Registry, and shall indemnify the Registry against all risks, losses and costs incurred as a result of third party complaints or litigation arising out of a domain name registration.

You shall, to the largest extent allowed by the law, defend and indemnify the Registry and its directors, senior officers, employees and agents against any claim, loss, or liability arising out of a dispute about the application, registration or use of a domain name, and such indemnity shall cover all reasonable legal and other costs arising therefrom. This indemnity survives the termination or expiration of a domain name registration.

### **Section .商标.13. Exclusion of liability and actions of the Registry**

You expressly acknowledge and accept that the Registry shall be entitled, that it deems necessary, in its sole and entire discretion, but not obligated, to reject, delete, suspend, transfer to a third party or place in “lock” status, “hold” status or similar status Your domain name:

to enforce the rules and policies established by the Registry and ICANN each as amended from time to time,

- that is not accompanied by complete, accurate, and up-to-date information, or where required information is not updated or corrected, as required by the rules and policies established by the Registry and ICANN,
- for violation of the present contract or the rules established by the Registry or ICANN,
- to protect the integrity and stability of the domain names system,
- to comply with applicable laws, regulations, policies, government rules or requirements, request of law enforcement or in accordance with an order or decision by a competent court or administrative authority, or any dispute resolution service provider the Registry and ICANN may retain to oversee the arbitration and mediation of disputes,
- to establish, assert, or defend the legal rights of the Registry or a third party, or to avoid any actual or potential civil or criminal liability on the part of or damage to the Registry, its affiliates, subsidiaries, contracted parties, officers, directors, representatives, employees, contractors, and stockholders,
- to correct mistakes made by the Registry or any Registrar in connection to the registration of a domain name,
- as otherwise provided in the terms and conditions and the contracts of the Registry.

The Registry also reserves the right to place Your domain name in « lock » status, « hold » status or similar status during resolution of a dispute.

It is not the obligation of the Registry to notify You in advance of the termination or expiration for any reason of Your domain name and particularly they shall be entitled, but not obligated, to immediately suspend or delete Your domain name that is in breach of the Registry terms and conditions or any other applicable law or regulation.

You agree that You may not claim any compensation for damages of any sort from the Registry such as, but not limited to, any fees payable or paid within the context of a dispute initiated against any decision of the Registry.

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